

# Our Mission Statement

*Bendcraft Products* is an innovative organization providing a specialized service to the metal fabrication industry with a commitment to precision products and componentry.

*Bendcraft Products* provides a comprehensive range of services and products through professional customer relationships while building a strong and sustainable business structure.

*Bendcraft Products* provides a safe, enjoyable work environment with values on integrity, hard-work, honesty, reliability and employee benefits.

*Bendcraft Products* will embrace opportunity and change whilst always striving for continuous improvement in all facets of marketing, operations, customer service and business development.

# Our Vision

The *Bendcraft Products* vision is to be the preferred and most comprehensive service provider of metal bending and rolling of products and componentry in Australia.

Synonymous to our vision is to become a market leader in safe, efficient and lean manufacturing processes.

# Our Values

## Customer Relationships

To foster, grow and maintain lifelong relationships with our customers through a relentless and dedicated committal to customer service.

## Customer Satisfaction

To maintain fully satisfied customers by continually exceeding their expectations of excellence.

## Integrity

To instil the core values of trust, loyalty and honesty into our employees, subcontractors, suppliers and clients alike.

## Reliability

To ensure we always deliver our commitments, on time or before time every time.

## Environment & Safety

Bendcraft Products places the highest value on providing a safe work environment for all employees. A primary commitment of Bendcraft Products is its passionate desire to ensure all employees return home safe every day.

## Value

Building relationships with customers & suppliers to ensure the creation and maximization of value to all.

## Business Development

Provide leadership in pursuing continuous improvement to provide lean and efficient manufacturing solutions to all our customers.